

# ART the power of art



*SOLAR (ECO) SYSTEM  
Antonio Macca and Flavio Masi, Italy.  
Designed for Site #3 in Abu Dhabi, on  
Airport Road near Masdar City.*

Studied Impact, a multidisciplinary design house focused on the environmental impact of design, has organised the Land Art Generator Initiative (LAGI), an international design competition based in the United Arab Emirates (UAE).

This landmark initiative brings together artists, architects, scientists and engineers in a first of its kind collaboration. The goal of LAGI is to design and construct a series of land art installations across the UAE that uniquely combine aesthetic intrigue with clean energy generation.

LAGI viewing platforms will become tourist destinations that draw people from around the world to experience

the beauty of the collaborative art creations. At the same time, the art itself will continuously distribute clean energy into the electrical grid with each land art sculpture having the potential to provide power to thousands of homes in the UAE.

The competition, which was launched in January 2010, received hundreds of amazing entries from over 40 countries around the world. The winning design will be announced at the 2011 World Future Energy Summit in Abu Dhabi (17-19 January) with the award ceremony taking place as part of the Land Art Generator exhibition.

For more information, visit [www.landartgenerator.org](http://www.landartgenerator.org)



*WIND STALK  
Concept and Design: Darfo N. teez Ameni and Thomas Siegl,  
with Atelier dna; Narrative and Poetics: Gabrielle Jesiolowski;  
Structure and Engineering: Radhi Majmudar PE, with ISSE  
Innovative Structural and Specialty Engineering; Ecology and  
Renewable Energy Strategy: Ian Lipsky, with eDesign Dynamics.*